

The Italian School of Floral Art, together with the Garden Club Livorno and Harborea, is delighted to introduce

Mediterraneo

International Floral Design
Competition

About the Competition

The Mediterranean is a world of relationships: a place where peoples, plants, and goods have travelled, taken root, and generated new life and ideas. It is a sea that binds rather than divides—a space that has fostered exchange and dialogue for thousands of years. Mediterraneo is a floral design competition created to express this richness through flowers and plant materials. Each arrangement becomes a visual narrative, shaping the landscapes, colours, scents, and traditions of Mediterranean cultures.

The competition is divided into five categories, each offering a distinct interpretation—from large-scale creations to intimate settings and the art of conviviality. In an age when distances seem to widen, Mediterraneo offers a poetic yet tangible gesture of connection. Livorno, a historic port city and long-standing crossroads of cultures, hosts the event at the charming Villa Mimbelli during Harborea, an established international floriculture event where botany becomes art.

Categories

1. “Routes, Exchanges and Overseas Plants”

Large free-form arrangement – Open to everyone.
Participants may work in pairs.

2. “Fruits and Flowers of Mediterranean Lands”

Table decoration – Open to everyone.
Participants may work in pairs.

3. “Deep Blue”

Free-form arrangement to be created in the niche –
Open to everyone.

4. “Libeccio, Mediterranean Wind”

Free-form arrangement to be created in the niche –
Open to everyone.

5. “Coral Red”

Free-form arrangement to be created in the niche –
Open to everyone.